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Message

Respected Professors, Academicians and Research Scholars,

As the Chief Editor of the IJBER Journal, I am pleased to share my views on the publication of research papers in the areas of Entrepreneurship, Innovation, and Economic Development. Entrepreneurship and innovation are primary drivers of sustainable economic growth, enhancing productivity, fostering competition, and enabling the creation of new markets. By combining knowledge with resources, entrepreneurs transform novel ideas into commercialized products, fuelling economic expansion and addressing societal challenges.

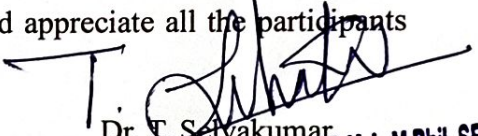
Innovation in entrepreneurship refers to the application of new ideas, methods, products, or services to solve problems and create value, serving as a catalyst for growth and competitive advantage. It transforms creative concepts into sustainable business models, enabling firms to adapt to evolving market trends, improve efficiency, and achieve long-term, scalable success.

Entrepreneurship and innovation are also critical drivers of India's economic transformation, facilitating a shift from traditional economic models to a technology-driven, high-growth startup ecosystem. This transition has positioned India as one of the world's largest startup nations. Supported by government initiatives such as *Startup India*, this sector enhances productivity, generates significant employment opportunities, boosts GDP, and promotes financial inclusion, with major startup hubs in Bengaluru, Delhi-NCR, and Mumbai.

By 2025, India further strengthened its position as a leading global startup ecosystem, with over two lakh DPIIT-recognized startups contributing to innovation in fields such as artificial intelligence, aggrotech, and electric vehicles. Notably, nearly 50% of startups now originate from Tier-II and Tier-III cities. The ecosystem continues to mature, marked by increased IPO activity, a growing emphasis on profitability, and more than 45% representation of women in leadership roles.

For the successful publication of this journal and its associated efforts, I extend my sincere gratitude to Dr. J. Paul Jayakar, Principal and Secretary; Dr. S. C. B. Samuel Anbu Selvan, Vice Principal; Dr. M. Beaula Ruby Kamalam, Bursar; Dr. G. Kannabiran, Head, Postgraduate Department of Economics; Dr. S. Jeyarani, Head, Undergraduate Department of Economics; and the entire Economics faculty of The American College.

I also thank Dr. S. Karthikeyan, Associate Professor of Economics, The Madura College, Madurai. Finally, I wholeheartedly acknowledge and appreciate all the participants and contributors to this publication.


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Message

Dear Professors and Research Scholars,

As we enter the opening quarter of 2026, the global economic landscape is undergoing a profound structural transformation. On behalf of the Editorial Board of the *International Journal of Business and Economics Research* (IJBER), we are pleased to present this issue, which focuses on the critical nexus of entrepreneurship, innovation, and sustainable economic development.

The research featured in this issue arrives at a time when traditional business models are being reshaped by *AI-first* strategies, the rise of the circular economy, and the democratization of technology through no-code solutions. Our contributors examine how these forces not only transform business practices but also fundamentally redefine the foundations of macroeconomic growth and social equity.

This issue includes 30 original research articles covering a wide range of topics, from investment in gold to organic agriculture. Notably, each study offers meaningful and timely insights, contributing significantly to contemporary academic discourse. We extend our sincere gratitude to our reviewers for their rigorous evaluation of the manuscripts and to our authors for choosing IJBER as a platform for their scholarship. We hope the insights presented in this issue will prove valuable to researchers, practitioners, and students alike.

Best Regards


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Message

Dear Professors and Research Scholars,

It gives me great pleasure to write a few lines for this special issue on Entrepreneurship, Innovation, and Economic Development. In today's global landscape, entrepreneurship and innovation serve as twin engines of sustainable economic development. Entrepreneurship across nations fosters creativity, generates employment, and builds resilient societies that contribute to overall economic progress.

India's unique position as a low-cost, value-driven, and resource-efficient base for innovation serves as a beacon for emerging economies. The country offers a blueprint that enables developing nations to leapfrog traditional development constraints. The spirit of entrepreneurship not only contributes to GDP growth but also addresses pressing challenges such as financial inclusion, healthcare accessibility, and rural development. Through inclusive growth, the effective use of the demographic dividend, expanding digital infrastructure, and a vibrant start-up ecosystem, India presents a model marked by scalability and resilience.

As India continues its journey toward becoming a knowledge-driven economy, nurturing innovation and entrepreneurial talent will be vital. Policy initiatives, institutional reforms, and expanding access to finance will further strengthen India's entrepreneurial landscape, enabling innovation across key sectors such as manufacturing, services, agriculture, and technology.

This journal seeks to provide a platform for research scholars to share insights grounded in rigorous intellectual inquiry, evaluating policies and practices essential for sustaining a robust entrepreneurial ecosystem. I am confident that this special issue has the potential to inspire new ideas, open fresh research avenues, and steer India and other emerging economies toward innovation-led prosperity and sustainable economic growth.

Dr.G.Kannabiran
(Guest Co-Editor)



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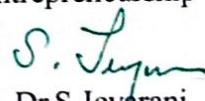
Message

Dear Academicians and Research Scholars,

It is with great pleasure that the PG & Research Department of Economics, The American College, presents this special issue of the *International Journal of Business and Economics Research*, dedicated to the theme "Entrepreneurship, Innovation and Economic Development." This issue brings together a diverse collection of research contributions that explore the dynamic interplay between entrepreneurial activity, innovation processes, and their transformative role in regional and global economic growth.

In an era marked by rapid technological advancement and socio-economic transitions, entrepreneurship and innovation have become pivotal forces shaping sustainable development and inclusive prosperity. The papers featured in this issue reflect a rich blend of theoretical insights, empirical analyses, and case-based studies, offering perspectives from both developed and emerging economies. Collectively, they highlight how entrepreneurial ecosystems, policy frameworks, and digital transformations foster competitiveness and resilience in the modern economy. We are particularly encouraged by the interdisciplinary depth and methodological rigor demonstrated by our contributors. Their work not only advances academic knowledge but also provides valuable practical insights for policymakers, development practitioners, and business leaders seeking to harness innovation-driven growth.

We would like to express our sincere gratitude to all the authors for their significant contributions, the reviewers for their thoughtful and rigorous evaluations, and the editorial board for their continued guidance and support. We hope this special issue will stimulate further research and meaningful dialogue on how innovation and entrepreneurship can continue to drive equitable and sustainable economic growth worldwide.


Dr.S.Jeyarani

(Guest Co-Editor)