



Dr.BGR
Publications

Sustainability and Green Business: Effect of Sustainable Practices on Business Performance and Reputation

Editors

Dr.S.Selvanathan
A.N.Bhuvaneshwari



2 0 2 6



Dr.BGR
Publications

Sustainability and Green Business: Effect of Sustainable Practices on Business Performance and Reputation

Editors

Dr.S.Selvanathan

Head & Assistant Professor of Commerce (SF)

Virudhunagar Hindu Nadars' Senthikumara Nadar College (Autonomous)

Virudhunagar, Tamil Nadu, India

A.N.Bhuvaneshwari

Assistant Professor of Commerce (SF)

Ayya Nadar Janaki Ammal College (Autonomous)

Sivakasi, Tamil Nadu, India

2026