

Guest Editorial Board

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Editorial Note

Dr. Teena Thomas serves as Assistant Controller of Examinations and Assistant Professor in the Department of Commerce – Finance at Christ College (Autonomous), Irinjalakuda. With over 17 years of teaching and research experience, she has been actively engaged in academic development, research, and institutional responsibilities.



She has published research papers in Scopus-indexed journals as well as several peer-reviewed national and international journals, contributing to the fields of commerce and finance. Her academic interests include emerging trends in finance, business research, and innovation.

In addition to her scholarly publications, she has also contributed to innovation through intellectual property creation. She holds a Design Patent titled “Financial Transaction Authentication Device.”

Dr. Teena Thomas continues to contribute to academia through research, teaching, and academic administration, fostering scholarly excellence and innovation.

Editorial Note

Dr. Rekha Francis C is an Assistant Professor in the Department of Commerce – Finance at Christ College (Autonomous), Irinjalakuda. Her academic work focuses on Human Resource Management, Organizational Behaviour, and Marketing. She has published research papers in Scopus-indexed journals, peer-reviewed national and international journals, and book chapters. She actively contributes to teaching, research, and academic development in the fields of commerce and management.



Foreword

It is a pleasure to present this issue of the journal, which showcases a collection of research works contributed by scholars and academicians from diverse fields. Academic journals play a vital role in promoting research culture and providing a platform for sharing new ideas, perspectives, and findings that contribute to the advancement of knowledge.



The articles included in this volume reflect the dedication and scholarly efforts of the authors in addressing contemporary issues and emerging trends in commerce, management, and related disciplines. The studies presented here are expected to encourage thoughtful discussions and further research among students, researchers, and practitioners.

I sincerely appreciate the efforts of the editorial team in bringing out this publication and ensuring its academic quality. I also extend my gratitude to the reviewers for their valuable suggestions and to the authors for their meaningful contributions.

I hope this issue will serve as a useful resource and inspire continued research and academic engagement.

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