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Publications

CERTIFICATE

OF PUBLICATION

PROUDLY PRESENTED TO

**A.T. Loga Rubini &
Dr. K. Hema Malini**

the article titled “The influence of eco-certifications and labels on consumer trust and purchase intent in FMCG products” has been published in the *International Journal of Business and Economics Research (IJBER)*, e-ISSN: 2455-3921, as part of the Special Issue on “Entrepreneurship, Innovation, and Economic Development”, published in January 2026.

DR. S.KARTHIKEYAN

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