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Publications

CERTIFICATE

OF PUBLICATION

PROUDLY PRESENTED TO

**P. Antony Raj &
Dr. R. Mary Sophia Chitra**

the article titled “Recent Promotional Strategies Adopted by The Retailers of Children’s Clothes in Madurai District” has been published in the *International Journal of Business and Economics Research (IJBER)*, e-ISSN: 2455-3921, as part of the Special Issue on “Entrepreneurship, Innovation, and Economic Development”, published in January 2026.

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